

JEFFREY H. CASPERSEN, JR.

834 Florence Lane Healdsburg, CA 707.696.1878 jcaspers@alumni.indiana.edu

EXPERIENCE

Ukiah Daily Journal — Sports Editor — Ukiah, Calif.

- ◆ Directed sports coverage of three high schools and a community college. Managed a part-time staffer.
- ◆ Injected life into sports coverage. Turned sports section around with a tireless work ethic and fresh ideas.

Round Rock Leader — Round Rock, Texas

Sports Editor (Feb. 2003-May 2003), Reporter (Aug. 2002-Jan. 2003)

- ◆ Led expansion of news and sports coverage into the population-swelling city of Hutto. Established connections within city government, the school district and coaching circles. Demonstrated enterprise, building coverage in the locale from the ground up.
- ◆ Promoted to sports editor within six months. Managed a sizable brigade of freelancers in the coverage of four Class 5A high schools, a 3A school and a minor league baseball team, the Houston Astros' Double-A affiliate Round Rock Express.

Martinsville Reporter-Times — Assistant Sports Editor — Martinsville, Ind.

- ◆ Responsibilities included production of game stories and sports features under deadline pressure, daily page design, photography, as well as proofing and rewriting copy submitted by the general public.
- ◆ Covered a pair of prep beats.

Word.com — Freelance Interview Conductor — New York, N.Y.

- ◆ Provided the online publication with unedited interview transcripts via e-mail for use in a weekly feature called "Work," where everyday people spoke about their professions.
- ◆ "Construction foreman" interview appeared in the book *Gig: Americans Talk About Their Jobs at the Turn of the Millennium*, eds. New York: Crown Publishers, 2000.

Healdsburg Tribune — Staff Writer — Healdsburg, Calif.

- ◆ Responsibilities included reporting, typesetting, page design and photography for the weekly publication.
- ◆ Began while a senior in high school, earning respect and responsibility despite my youth.

EDUCATION

Indiana University — Aug. 1998-Dec. 2000 — Bloomington, Ind.

- ◆ Bachelor of Arts Degree, Journalism.

Santa Rosa Junior College — Jan. 1996-July 1998 — Santa Rosa, Calif.

- ◆ Associate of Arts Degree.
- ◆ Began taking classes while a junior in high school, expediting my eventual graduation date.

SKILLS

Proficient in both Mac and Windows platforms. Well-versed in Adobe PageMaker and Photoshop, Quark X-Press, NewsEdit Pro, HTML, and Microsoft Office programs. Strong photography skills. Familiar with Nikon D1, D100 and Canon 1D cameras. Excellent writing and research abilities.

AWARDS/RECOGNITION

- ◆ CNPA Blue Ribbon in sports coverage, 2003; Sonoma County Press Club Torkelson scholarship winner, 1997.

REFERENCES

- ◆ Furnished upon request

